



Workshop Summary

Elk Grove Old Town Special Planning Area Update (Virtual) Community Visioning Workshop

Thursday, June 24, 2021
6:00 – 8:00 pm

I. Overview

A virtual community workshop was held on Thursday, June 24, 2021, to reinstate the Elk Grove Special Planning Area (SPA) Update public engagement process. Notices for the workshop were provided on the city's project website; via a video produced to support project engagement and posted on the city's project website and social media networks; through email blasts to those subscribed to receive project notifications; through mailers to property owners within 1,000 feet of the project area; and via postings on the city's social media networks, including Facebook and Twitter. The meeting was conducted using Zoom, with opportunities to dial into the meeting. The meeting consisted of welcoming remarks from Councilmember Pat Hume and a project presentation, followed by a question-and-answer session, facilitated breakout rooms, and live polling to receive public input. Approximately 33 members of the public attended and participated in the virtual workshop.

II. Agenda

Ben Gettleman, Kearns & West, welcomed workshop attendees and reviewed the agenda for the evening. Gettleman explained the objectives of the workshop which included:

- Reintroducing the public to the Old Town Special Planning Area (SPA) Update process that was initiated in 2019.
- Sharing highlights of community feedback received through previous outreach efforts.
- Collecting input on the current character and uses of Old Town as well as opportunities for its future.

The full workshop agenda is included in Appendix A.

III. Councilmember Welcome

Councilmember Pat Hume provided brief opening remarks and began by noting Old Town's long, storied history dating back to the late 1880s as a hub for regional transit, with the arrival of the railroad in 1886. Elk Grove has been the historic downtown for the community and since city incorporation, the City has been working hard to preserve and improve it as a destination for the community. As Elk Grove looks to the future, he noted the City is looking to revisit now what Old Town means to residents and how it should be used while maintaining its historic character. This entails supporting businesses and bringing in new commercial and residential uses. He concluded by thanking participants for joining the workshop to help shape the future of Old Town.

IV. Project Presentation

Christopher Jordan, Director of Strategic Innovation, City of Elk Grove, provided an overview of the SPA. The SPA is a regulatory document, which establishes the permitted land uses; building setbacks, height, and other applicable development standards; as well as site, landscaping, parking, and signage standards and guidelines. The SPA was first developed by Sacramento County in 1985 and was updated

by the City in 2005 after its incorporation in 2000. Minor adjustments were made to the SPA between 2010 and 2019.

Mr. Jordan described the benefits of the SPA, which include:

- Setting the vision and “sense of place” for Old Town.
- Defining the expectations for new development.
- Guiding future public and private investments.

He continued by discussing the purpose of the SPA update, which includes addressing:

- Population growth.
- The changing market conditions and opportunities in Old Town.
- The unique character and needs of subdistricts in Old Town.

He then described the unique characteristics of the three subdistricts of Old Town. These include:

- Old Town West, from Elk Grove Florin to 2nd Avenue and Gage Street, includes more mid-century development with larger setbacks and parking lots in the front; and residential buildings repurposed to commercial uses.
- Historic Core lies in between the other subdistricts and includes the majority of listed historic buildings within the district and a traditional storefront pattern, with buildings built to the street/sidewalk.
- Old Town East, from Kent Street to Waterman Road, includes more residences and pre-fabricated metal shops, characterized with larger setbacks from the street than in the Historic Core.

Mr. Jordan reviewed the SPA timeline, which is provided below.



The SPA process began in the Summer of 2019 with some initial outreach activities and a community workshop in January 2020. It was put on hold during the pandemic, due to the inability to gather for in-person meetings. Today’s meeting is envisioned to be the only virtual meeting. It will be followed by a pop-up event to share the results of visioning input received. The team will then work on concepts and solutions for the SPA to be shared at a community open house later in the year. We will conduct study sessions early in 2022 to confirm the SPA Update direction. Then, begin environmental review to

address SPA issues. The Public Draft SPA Update and CEQA analysis is planned for release in Spring 2022, with adoption occurring in 2023.

Allen Folks, Ascent, discussed the community feedback received to date, as it relates to the following topics.

Land Use

- Support for entertainment and night-time activities in the center of the Historic Core.
- Interest in: a live theater; additional places to eat and be entertained; and vertical mixed-use development with commercial retail or office on the ground and residential above.
- Bringing commercial activity all the way to the curb.
- Mitigating traffic conditions on the street and noise come from night life activities.

Circulation

- Concerns related to emergency vehicle access when the train stops traffic.
- Improvements to traffic flow on Elk Grove Boulevard, particularly to get to schools or across town.
- Ensuring pedestrian safety, including installing additional pedestrian crossing signals.
- Providing continuous bike and pedestrian flow through Old Town, with sidewalks and bike facilities along Elk Grove Boulevard.

Parking

- Support for time limits and district public parking lots, such as that on School Street.
- Shared parking for businesses, allowing users to park once and patronize several businesses.
- No parking meters for now, potentially in the future.

Design and Placemaking

- Ensuring new buildings are compatible with the materials and the aesthetics of older historic structures in the Historic Core, including brick and stone and color schemes regulated in Old Town.
- Support for arches or monument designating the extent and entry points into Old Town.
- Desire for a consistent streetscape down the corridor, with consistent landscape palette, streetlights, and district signage.
- Interest in murals, additional benches, and lighting for safety and ambiance.

Architecture

- Pedestrian-friendly design.
- Bringing new life to historic uses and removing regulatory barriers.
- Contemporary design that respects traditional forms and materials.
- Maintaining the use of traditional materials and historic color tones.

V. Question and Answer Session

A summary of questions submitted by workshop participants and answers from the SPA Project Team is provided below.

1. **Question (Q):** What is the plan for the current library building when it gets relocated to Waterman?
 - **Response (R):** The City purchased the Rite-Aid at Waterman to relocate the library and is beginning design work on that. It is a new building, about 15-20 years old. No plans in

place yet for the current library building. If there are suggestions, feel free to bring those up this evening.

2. **Q:** As a business owner, is a signage permit required to put on outside of building? Is a permit needed for window signage? If a permit is required, how do we go about it? What the fees and time frame to receive?"
 - **R:** A permit is needed for on-building signage, whether attached or painted on the building. Signage for the business requires a permit; those get processed quickly. As part of the SPA update, we are relooking at the sizes and character of signs allowed in Old Town. Goes back to interest in experiential uses, so looking to update the sign code that promote those type of use.
3. **Q:** Congressman Ami Bera announced there will be \$2 million for Old Town. Any idea how that might be used?
 - **R:** If the money is approved by Congress and signed by the President that money could go toward Phase 2 streetscape improvements, from School Street to Waterman Road. This is where funds are targeted for now.
4. **Q:** Any input received about bringing in more jobs, setting up for future jobs; future jobs meaning things like advanced manufacturing, 3D printing?
 - **R:** That is an issue citywide. Opportunities for more jobs is something the city is always looking to do. Certainly, this corridor is a great place to look at accommodating incubator space, small format tech. Want to make sure with the SPA Update, that those uses if the right place for them, that those are allowed in the SPA, not just exclusive to traditional open space. Where could those make sense?

Additional questions and comments received during outreach activities on the project are summarized in Appendix C.

VI. Break-Out Room Visioning Exercise and Group Report Outs

Mr. Gettleman introduced a breakout room exercise intended to collect workshop participants' feedback on the current character of Old Town and opportunities for its future. Key inputs reported back by the break-out room groups for this exercise are summarize below. Full results recorded through MURAL, a digital visual collaboration tool that simulates the posting of comments onto a virtual whiteboard, are listed in Appendix B.

Group 1 Input

Current Character of Old Town

- Expanding business opportunities through Old Town
- Preserve and display the history, including considering a history museum, walking tours, plaques, and other celebratory activities
- Promote family activities, especially in the Plaza
- Appreciation for the amenities Old Town provides, especially for residents in the immediate area, and desire for additional ones (e.g. bagel shop and ice cream parlor)

Future of Old Town

- Support for:
 - Bringing back the ice-skating rink (e.g. making it part of the Dicken's Faire)
 - Murals
 - Developing a museum or activity space for children
 - Uniform branding to instill a sense of identity

- Providing high-speed internet
- Exploring opportunities to emphasize the railroad's significance to Old Town (e.g. what is done in Old Sacramento)
- Improving the area's water and sewer system
- Additional information sought on how traffic will be managed as well as balancing the protection of historic structures while integrating them into new development.

Group 2 Input

Character of Old Town

- Appreciation for the "small town feel" that Old Town embodies and its use for community events
- Desire to preserve Old Town's history and integrate it into future development of the area
- Local coffee shop
- Tap rooms
- Being family-friendly
- Wine tasting for local wineries
- Desire for a visitor center or historic center i.e., old railroad station
- Place for activities and entertainment for all ages

Future of Old Town

- Desire for improved bicycle/pedestrian access and circulation, parking (including signage for available parking), and a stop light at Kent Street
- Support for arches on west and east end as well as murals
- Providing space for 3D printing and a woodworking shop on the east side of Old Town
- Improving the synergy of uses business synergy and streetscapes

Group 3 Input

Character of Old Town

- Desire for providing amenities for families and people of all ages
- Interest in outdoor space, such as patios; murals, bicycle-friendly streets
- Requests for maintaining and acknowledging historic nature of Old Town, including its architecture
- Support for a diversity of retail needs

Future of Old Town

- Support for:
 - Repurposing the former library space into a maker's space or a visitor center
 - Developing accommodations for overnight guests, including a bed and breakfast
 - Specialty food stores, bagel shop, and candy store
- Desire for placing utility lines underground
- Recognition that the Youth Center bus is a barrier for sight line on cross street for seeing pedestrians and bicycles

Group 4 Input

Character of Old Town

- Support for converting the library space into a Teen Center, visitors center, (agriculture/ children’s) museum, and/or Chamber of Commerce
- Desire for bakery, florist shop, more nice restaurants
- No parking meters
- Interest in converting the vacant lot on Webb Street as potential residential use and developing a dog park on the east subarea
- A depot building to replicate the train stop

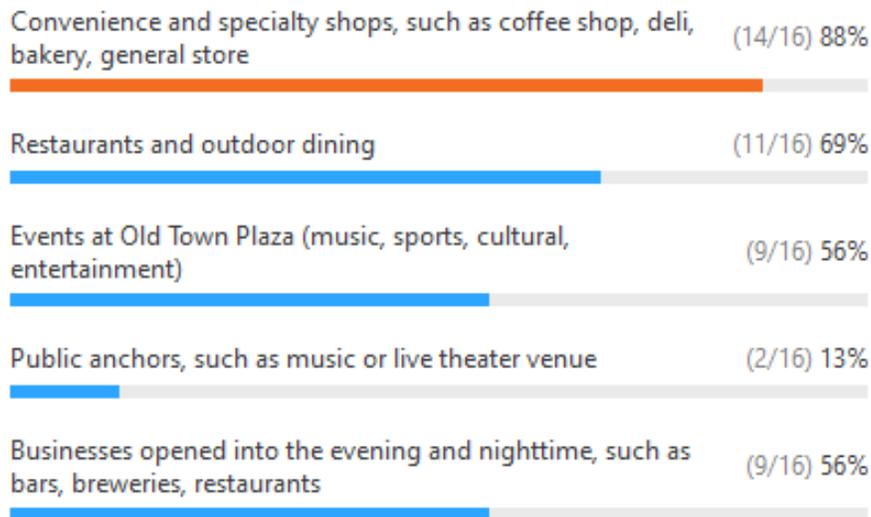
Future of Old Town

- Desire for reducing the volume of traffic going through residential areas
Requests for developing a long-term plan for Dino Drive

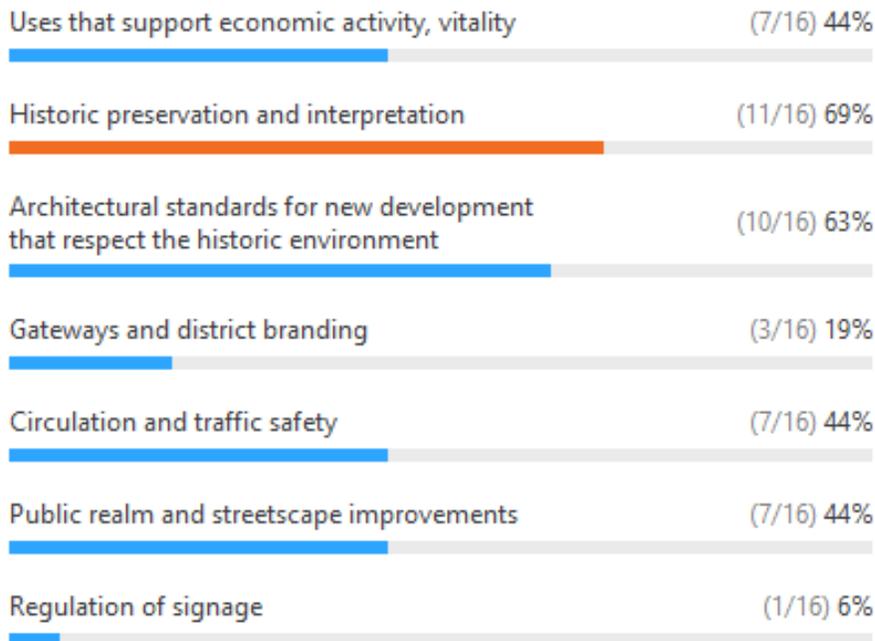
VII. Polling Questions

Mr. Gettleman led workshop participants through three polling questions. The results are summarized in the images that follow.

1. What activities would get you into Old Town more often? (choose up to 3) (Multiple choice)



2. Which of the following are the most important priorities for Old Town? (choose up to 3) (Multiple choice)



3. What topics or solutions would you like to see addressed at a future workshop? (choose your top 3) (Multiple choice)



VIII. Next Steps

Mr. Jordan concluded the meeting by thanking attendees for their participation and reviewed the following action items and next steps.

- Participants were invited to sign up for the project email list for announcements on future engagement opportunities and other updates.
- Participants were encouraged to complete an online survey by July 20 to share additional feedback on current uses and aspirations for Old Town.
- The City will hold a SPA Update pop-up activity at the Food Truck Mania event on August 4th at Old Town Plaza, to share input received to date and confirm the emerging vision and guiding principles for Old Town.
- The next SPA Update workshop will occur in Fall 2021 and will focus on SPA concepts and solutions.

Appendix A: Workshop Agenda

Elk Grove Old Town Special Planning Area Update (Virtual) Community Visioning Workshop

Thursday, June 24, 2021

6:00 – 8:00 pm

Time	Topic
6:00 p.m.	Welcome <ul style="list-style-type: none">• Agenda• Councilmember Welcome
6:10 p.m.	Presentation <ul style="list-style-type: none">• What is the Old Town SPA?• Why does it need to be updated?• Where we've been and are headed?• What we've heard?• Public Questions• Group Visioning Exercises (breakout groups)
6:45 p.m.	Visioning Exercise (MURAL) Character of Old Town – What does Old Town mean to you? <ul style="list-style-type: none">• I like Old Town because...• What's your vision for Old Town?• What values or principles should guide Old Town into the future? The Future of Old Town – What does the future look like? <ul style="list-style-type: none">• How can Old Town improve as a destination?• What are the opportunities in Historic Old Town?• What and where are the opportunities in the West district?• In the East district?
7:30 p.m.	Report Back from each Break-out Room
7:45 p.m.	Group Polling
7:50 p.m.	Wrap-Up and Next Steps <ul style="list-style-type: none">• Final Q&A Input• Next outreach events: online survey and August 4 pop-up at Food Truck Mania

Appendix B: Break-Out Room Visioning Exercise Input (Input Recorded through MURAL)

Group 1

What does Old Town mean to you?

I like Old Town because... (what do you value now?)

- Live close to old town. Community gathering space, nice setting to break up daily routine, to go for entertainment.
- Excited about potential for Old Town Elk Grove – relocated my business to Old Town because it has tremendous potential
- Walking distance to Old Town; like making the family do something together. Short walk to downtown is a good reason to do something family oriented. Looking for activity, food.
- Suggestion for business: any time of day, room for it to be even better.
- Elk Grove Hotel has a lot of history; indicative of the community's overall history. Great to see revitalization.
- City staff wants to make things happen and it is great to see.
- Appreciate the old buildings and owners who maintain buildings and attract business to them.
- Be welcoming to new business. Be inspiring and lead the way with getting projects done. Haven't seen in 30 years – ever seen a desire to be a part of this.
- Business owners are excited about what is going on
- Trust that the elected officials and community will take it in the right direction
- Need to set a vision for Elk Grove and future businesses will help Elk Grove grow.
- Christopher Jordan, "You are a class act."
- Want to help encourage and move things in the right direction and excited about the future of Elk Grove and looking forward to transitioning business to the next generation.

What's your vision for Old Town?

- Looking forward to the plaza
- Promote families in new plaza to bring community together
- Take care of old buildings – display history of community through plaques and signage
- Businesses/activities should be clustered in Central Old Town. Character changes in East Old Town – and it becomes quite a walk.
- 4th of July festival in Elk Grove park
- Parages that go through Old town – use plaza around holidays for events put on by the City and/or others
- Wish list for Old Town businesses: Mom and Pop (not chain), family owned businesses. Like seeing the same people that run the businesses. Bagel shop, coffee/gathering space, frozen yogurt. Plaza: Elk Grove should have cars and coffee event. Plaza should have cars and coffee that is good for early morning that isn't otherwise used.
- Amphitheater with Friday night concerts for the summer.
- Old Town East: would be great to have space/equipment for "maker space" to setup for future jobs.
- Maintain Old Town character

What values or principles should guide Old Town into the future?

- History pedestrian friendly community gathering space (safe and welcoming)

What does the future of Old Town look like?

How can Old Town improve as a destination for the community?

- Old Town needs to be more of a destination.
- Other cities have a children's museum. Like a maker space, interactive for kids to engage with. There are things in other communities but would be nice to have something in Elk Grove. Maybe an Old Town museum – a small space to share the history.
- Suggestion for existing library (children's space/museum)
- District 56 will be own attraction, like casino. Rest of Elk Grove is suburban. Unique retail stores and feel itself of area. It is a big space you can walk around. Public space – bocce ball courts mixed with park areas near restaurants. Provide shade.
- Empty lot can be used for a pop-up kids park with outdoor seats and piano (interactive elements). Think about a time of day and a range of ages (keeps little ones active).
- Long family history on Elk Grove Boulevard – seen the growth – excited about new center and looking forward to old brick buildings. They have so much history.
- One of the biggest problems is the traffic. It is really bad.

What are the opportunities in the Historic Core?

- Railroad is essential through Old Town (We love it, we hate it, but it is there). Work with railroad and develop some sort of train rides – recreation (similar to Old Sac train rides along the river). Could draw people (especially kids). Train days – associated with historical even directly related to Elk Grove's history, including the train's role in history. Can also bring money to Old Town.
- Becoming a destination and activity center in Old Town. Tried to do an ice-skating rink in the wintertime. Would be great if there was one for the Dicken's Fair.
- Should consider high speed internet along the corridor
- There is a building in town that is a historic building with new features. Would like to see walking tour led by docents. Maybe a visitor center. At minimum a self-guided kiosk to share history and link to history of buildings on the corridor. Give reasons to stay downtown and walk – gives access to more customers for businesses.
- Should be incentive to keep historic components of buildings in Old Town and keeps Old Town looking like (as much as possible) it did in the olden days.
- Murals and artwork should be a big part of Old Town – by the railroad, should have a mural related to trains
- Re: arches; may be a little too much. Perhaps through landscaping, painting of old buildings might be better way to indicate when you enter East/West Old Town. Not big enough to support large arch.
- Archway sounds like a good idea. If you have arch on east end/west end you're removed from main cluster of Old Town. Maybe in future as it develops it might look better. Monument may be better way to go.
- Like idea of markings, arch or monuments, as you enter the historic core. In historic core – where are new elements added to historic buildings. Want to incentivize bringing back the historic characteristics.
- Re: mobility; continue to draw people in by having stations for people that have dogs to grab trash bag – water fountain
- Traffic – what does growth mean for traffic – for through traffic going to other areas?

- Carefully design mobility for pedestrians and bicyclists. Need sidewalks all the way down – east and west. Parking is going to be a big issue – if you want a destination there needs to be places for people to park or needs to be drop off or shuttle.

What and where are the opportunities in the west district and the east district?

- N/A

Group 2

What does Old Town mean to you?

I like Old Town because... (what do you value now?)

- Place for community
- Community events (e.g. Santa Parade)
- Like the history, want to learn more about it

What's your vision for Old Town?

- Bring tourism to Old Town
- More unique shopping
- Less boring beige; more color
- Family-friendly
- Appeal to all senses – sight, sound, smell
- More shade, trees
- Places to meet, chat with friends
- More shops, taprooms on Railroad
- Local coffee shops, not chain
- More benches; to sit, relax – for all ages
- A place that feels special
- A common thread, cohesion
- A destination
- Music, activities for all age
- Businesses that promote healthy, active lifestyle
- Train exhibit, tell story
- Visitor's center
- No apartment buildings

What values or principles should guide Old Town into the future?

- N/A

What does the future of Old Town look like?

How can Old Town improve as a destination for the community?

- Wine tasting, ice cream, restaurant with patio seating
- History related to Elk Grove
- Stop light at Kent Street
- Murals
- Boulevard bistro – more outdoor seating

- String lights are festive, fun
- Bring ice skating rink back
- Make business friendly
- Small local bookstore

What are the opportunities in the Historic Core?

- Local businesses – coffee shop, wine tasting room
- More curb appeal

What and where are the opportunities in the west district? In the east district?

- East Centers when community can work on projects
- Rent time and/or equipment for projects (3d printing)
- Both East/West arches at each end

1. Group 3

What does Old Town mean to you?

I like Old Town because... (what do you value now?)

- Architectural variety, historic buildings that are unique and different from the rest of the city
- Historic character. Old architecture from 1800s. Restaurants with outdoor/indoor seating. New Plaza.
- History and uniqueness

What's your vision for Old Town?

- Destination for people to gather. Restaurants, specialty stores, individually owned. Nightlife. Community place. Family friendly. Full of energy.
- Destination for people of all ages, such as Old Town Plaza
- Bicycle friendly, Bocce courts, multi-use outdoor spaces. Relaxing spaces (e.g. SF pop-up movies)
- Small shops, art, local wineries. Walkability. Music. Casual and fun, approachable. Need more businesses to add to the mix.

What values or principles should guide Old Town into the future?

- Cater to multi-generational audience. Family and children friendly.
- Art/murals by local artists
- Limit chain stores (e.g. McDonalds). No drive-thrus. Experiential retail. More choice.
- Maintain historic feel and character. New buildings to convey historic character or show continuity.
- Safe place to ride bicycles, walk. Individually owned businesses, more hometown feel.
- How to maintain historic character, while allowing for some modern elements
- Diversity in type of retail. Needs a cluster of businesses.
- Walkability in the evenings

What does the future of Old Town look like?

How can Old Town improve as a destination for the community?

- Businesses to bring people throughout the day

- Two traffic lanes in each direction
- Wide sidewalks and bike paths. Complete streets. Accommodate all modes of transportation.
- Consider ways to mitigate for parking needs
- Bed & breakfast
- Informational signs. Educational signs.

What are the opportunities in the Historic Core?

- Murals on unsightly train container building and other elements
- Paint or remove unsightly elements such as fencing, porta-potty
- Bagel shops! Specialty food stores. Candy stores. Imports. Wine bars, coffee, retail that can provide different experience.
- Brunch spots (where Secret Garden used to be?)
- Historic architecture (School of Rock). Old Town charm.
- Dust Bowl Brewing
- Renovate old brick buildings

What and where are the opportunities in the west district? In the east district?

- WEST: Elk Grove Youth Center needs renovations
- Reuse ideas for the existing library? Co-working space? Offices? Visitor Center? Artist makerspaces? Something that does not require more parking than what is there
- EAST: undergrounding of power lines?
- More street life in the residential segment

2. Group 4

What does Old Town mean to you?

I like Old Town because... (what do you value now?)

- Moving library, and having a teen center relocated into that space, and revamp the building where it is currently relocated
- Adding a dog park in the open field borders the Rite Aid lot

What's your vision for Old Town?

- Keeping the theme that it has going now. More venues like the old Elk Grove Brewery.
- Draw people that remember the Old Town but also newer generations to put roots in Old Town.
- We don't want to be midtown or Old Town Sacramento, no metered parking
- Need a destination in Old Town, not enough places to go, need a variety (coffee shops, bakeries, restaurants, ice cream shops, etc.)
- Museums
- Character of Old Town used to bring people together, and it has been lost during the years. The different breweries will help drive this.
- Preserve the history, keeping traditional elements, no parking metered, make the private parking lot free
- Elk Grove can have the same type of flair as downtown Truckee or Folsom
- Connectivity and walkability
- Chamber of Commerce missing and would be a good and unique spot at the library building

- Bring back old Railroad Depot building
- East is more residential, west is more commercial, and the middle is the history. Like it that way.
- Residential near train tracks don't feel like a good idea, but east of Webb Street is okay
- Activities through event to activate Old Town
- Uses that are consistent with the history
- Kid friendly places
- East and West should remain consistent with their historic character
- East of Elk Grove Florin to remain the same character as Old Town

What values or principles should guide Old Town into the future?

- N/A

What does the future of Old Town look like?

How can Old Town improve as a destination for the community?

- Median strips are a fail, shouldn't continue making those improvements all the way to Waterman

What are the opportunities in the Historic Core?

- Traffic, having to go through residential sections
- Long term plan for Dino Drive

What and where are the opportunities in the west district? In the east district?

- N/A

Appendix C: Comments Received During the Workshop Event

General Comments Received by Email or Phone

1. **Question (Q):** What are the plans for improving wheelchair access for crossing the railroad tracks? Right now the only way I can cross the railroad tracks is by backing across them. The other problems with it are there's no protection from the traffic (which I'm right next to when I'm going backwards over the rails) and the area for access is extremely short (so much so that I risk going off the edge). Is this going to be a place that will eventually be a stop where you can get the local train or light rail at some point?
 - o **City Response (R):** Thank you for providing this feedback. I do not believe we have a current effort to improve the pedestrian crossing at the railroad tracks, but that is an excellent point that we will add to the notes regarding the plan update. I'll also forward to our engineering team so they can start thinking about solutions. It will take coordination and buy-in from Union Pacific to implement and that can take a lot of time.

Relative to the train stop, that has been an evolving topic over the last couple of decades. You may recall there were plans at one point to extend light rail down this corridor and eventually to the mall site. Regional Transit abandoned that concept back around 2001. For a train stop, again this comes down to approval from Union Pacific since they own the tracks. This is a major corridor for UP and there is limited capacity for adding additional trains. They have told us that adding passenger rail with a new stop in Elk Grove is next to impossible. So, the focus the last few years has been on the corridor on the west side of the City, which has substantially more capacity. The San Joaquin Joint Powers Authority, who runs the ACE and San Joaquin Amtrak services, is working on extending their operations up to Sacramento and an Elk Grove station is being planned. You can read more about it on the [SJJPA/ACE website](#).

2. **Comment (C):** A friend of mine was in a group that discussed what was coming to Railroad St., and he said there was talk of putting a 30-unit apartment building back there between the two brick buildings. That would be horrible!!!! Those of us living on Jan Marie would lose all privacy in our backyards. More apartments in Old Town is a bad idea! We already have a horrible traffic problem as it is.
3. **C:** Good afternoon. We are long-time residents here of Old Town though not as long as some. On the next phase of the Old Town project, please read the federal documentation regarding historical districts. The guidelines, the federal laws. Those are fairly well known by many persons here in this area and it will be a beautiful project if the guidelines and the terms, which are set out and well thought out, are adhered. Number one, it would have been nice if the telephone option had been noted specially over the last week, so that could have gotten out a little bit. Please note that in this area, there are many persons who do not have a computer; are handicapped or elderly; cannot see; choose not to use the computer; and there are some people, with all these electronics, that's why they live in the Old Town and it's just not necessarily part of their day- to-day life. So think of porches and putting up notices up like at the barbershop, down at the grocery store, the library. And that will always be much appreciated. Two: it is imperative that you and your staff listen to the citizens of this town, but also wait what we have to say. There are many good ideas that are brought up at these meetings. It's a shame that the minutes are not noted as some of these ideas and there's a lot here of information and people willing to help, and I think you'll find that creatively speaking, you might have the project more enhanced. So number three: I hope tonight at the meeting, whomever is in charge will also say that comments from the public will be included address for a period of 14 days and then make your decisions, not just make them tomorrow morning and that needs to be the

standard, as very much a parliamentary procedure throughout the whole process. So basically, our comments on this are: one no brown or at least very limited. That comes from one person apparently who has a limited vision, but some of us really do have university color theory and understand that. You need to be separate from other towns. So two, no arch. We do need some kind of entrance but not the arch. Lodi has one that Modesto have one and such. So let's pass on that. And three, we have a right to what's known as a high quality of life. So broad leaf trees, no blacktop. Keep the temperatures low and we would like it to look like Elk Grove. Not upper San Jose. And that also means that we have a right to what is here and to continue what is here and you will find on record, 70 years of agricultural research provided by the Department of Agriculture and Manager in Sacramento. This needs to look like food production, the story of farming, and how it is important. On those basis, you will find that will draw people in. The uniqueness, the art, what's interesting to people that will bring it in. If it looks like a stamp that everybody else has and a sameness, then that made defeat your purpose. So please include the Arts Commission and the Historical Commission in all aspects of your entire design process. Thank you very much and have the most pleasant week and happy 4th of July.

Comments Received on Old Town SPA Video

1. **C:** You should create Old Town into something like Pearl District (San Antonio, TX). Check them out. A nice historical hangout with food amenities and a little nice grass hang out. Would be nice to have something like that in Elk Grove.
2. **C:** A place to walk around safely with my kiddos and shop local businesses. I would love to see lots of art and greenery.
3. **C:** A place you can walk up and down, shops, restaurants, bars, public events.