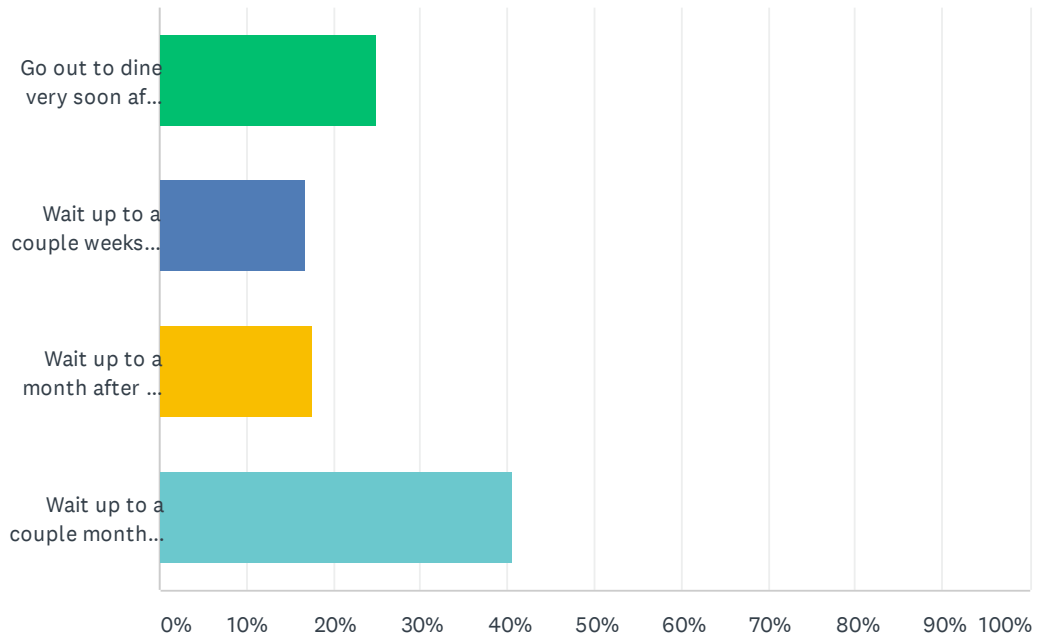


Community Survey of Sentiment on Returning to Local Business

Women under 50

Q1 As restaurants reopen for seated dining, do you expect to:

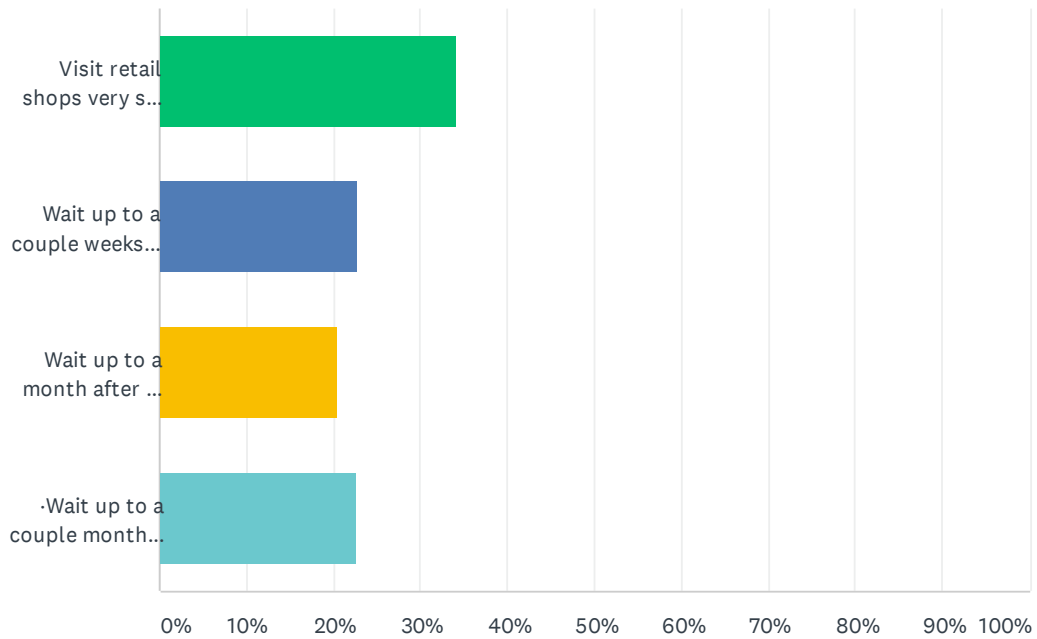
Answered: 300 Skipped: 2



ANSWER CHOICES	RESPONSES	
Go out to dine very soon after reopening	25.00%	75
Wait up to a couple weeks after the reopening date	16.67%	50
Wait up to a month after the reopening date	17.67%	53
Wait up to a couple months or more after the reopening date	40.67%	122
TOTAL		300

Q2 As retail shops (clothing, jewelry, books, art supplies, décor, furniture, etc.) reopen, do you expect to:

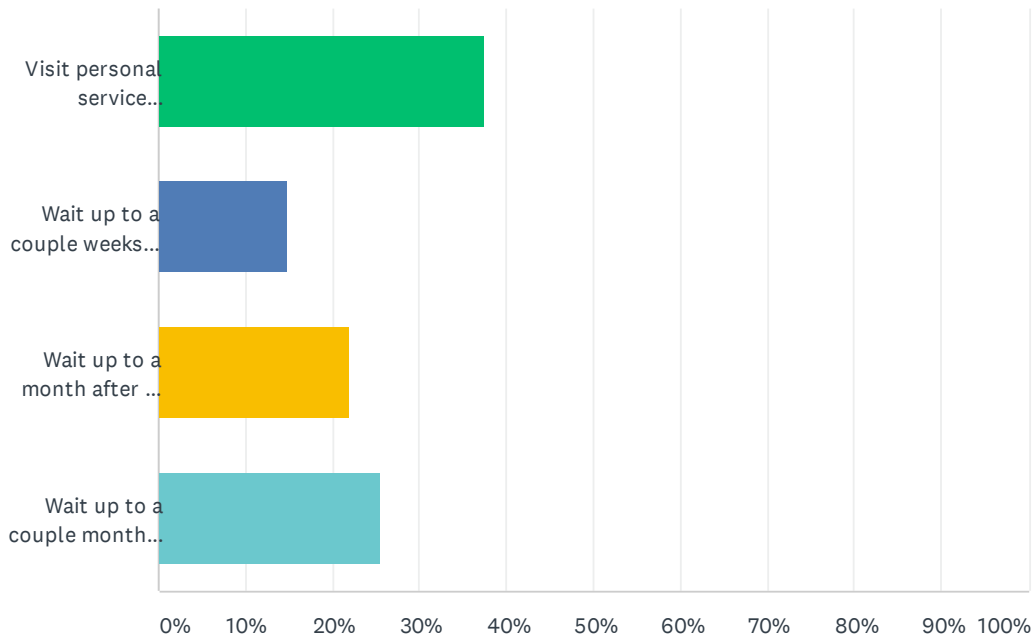
Answered: 302 Skipped: 0



ANSWER CHOICES	RESPONSES	
Visit retail shops very soon after reopening	34.11%	103
Wait up to a couple weeks after the reopening date	22.85%	69
Wait up to a month after the reopening date	20.53%	62
Wait up to a couple months or more after the reopening date	22.52%	68
TOTAL		302

Q3 As personal service establishments (hair care, skin care, nails, massage, etc.) reopen, do you expect to:

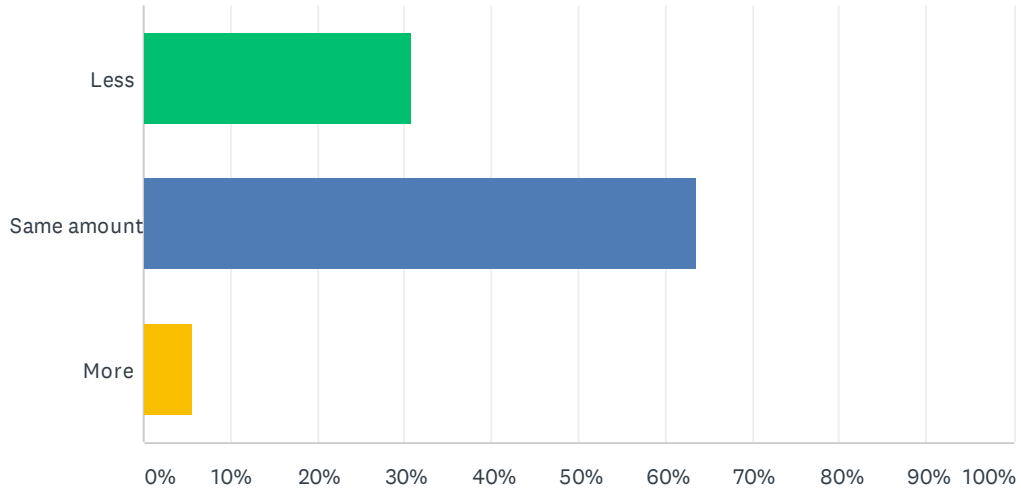
Answered: 301 Skipped: 1



ANSWER CHOICES	RESPONSES
Visit personal service establishments very soon after reopening	37.54% 113
Wait up to a couple weeks after the reopening date	14.95% 45
Wait up to a month after the reopening date	21.93% 66
Wait up to a couple months or more after the reopening date	25.58% 77
TOTAL	301

Q4 As local businesses reopen, do you expect to do less, more or the same amount of online shopping as you've been doing during the stay-at-home period?

Answered: 302 Skipped: 0



ANSWER CHOICES	RESPONSES
Less	30.79% 93
Same amount	63.58% 192
More	5.63% 17
TOTAL	302

Q5 For each of the following expected or potential safety measures to allow business to reopen, please indicate whether the measure would make you very comfortable, somewhat comfortable, neither uncomfortable nor comfortable, somewhat uncomfortable or very uncomfortable as you return to shopping or dining at local small businesses:

Answered: 302 Skipped: 0

Community Sentiment on Returning to Local Businesses

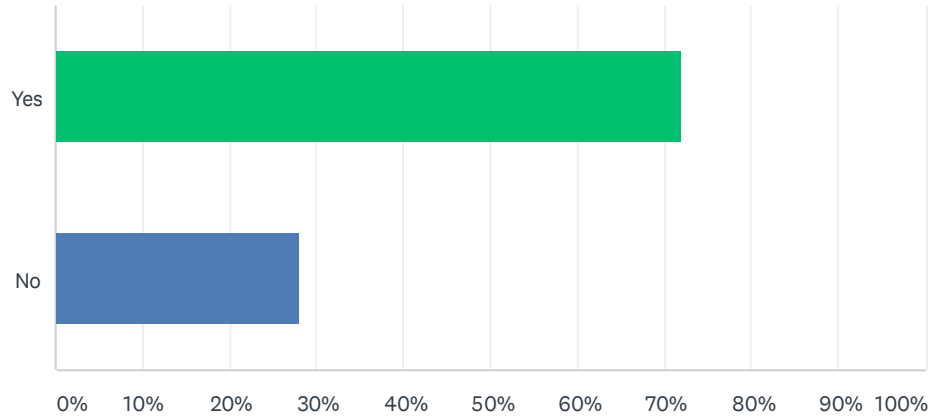
	VERY COMFORTABLE	SOMEWHAT COMFORTABLE	NEITHER UNCOMFORTABLE NOR COMFORTABLE	SOMEWHAT UNCOMFORTABLE	VERY UNCOMFORTABLE	TOTAL
Delivery services	67.22% 203	15.23% 46	12.25% 37	3.64% 11	1.66% 5	302
Curbside pickup	67.55% 204	18.87% 57	9.93% 30	1.66% 5	1.99% 6	302
All staff wear face masks	55.30% 167	23.51% 71	13.25% 40	4.64% 14	3.31% 10	302
All staff wear gloves	27.81% 84	20.53% 62	33.44% 101	12.58% 38	5.63% 17	302
Gloves offered to customers	24.17% 73	15.56% 47	38.41% 116	11.26% 34	10.60% 32	302
Masks worn by all customers	56.81% 171	17.94% 54	10.96% 33	3.99% 12	10.30% 31	301
Hand sanitizer station at entrance of establishment	66.56% 201	23.51% 71	7.62% 23	0.66% 2	1.66% 5	302
Plexiglass barriers separate staff and patrons at checkout	46.69% 141	29.47% 89	17.22% 52	3.31% 10	3.31% 10	302
Six-foot separation demarcations are placed where customers line up	52.98% 160	26.16% 79	14.24% 43	2.98% 9	3.64% 11	302
Limitations are set up on numbers of customers in the establishment at one time	54.97% 166	28.81% 87	9.60% 29	2.32% 7	4.30% 13	302
Touch-free payment systems at checkout	61.92% 187	19.87% 60	13.91% 42	1.66% 5	2.65% 8	302
Touch-free doors at entry/exit	67.88% 205	17.88% 54	11.26% 34	0.99% 3	1.99% 6	302
Menus, store inventory and/or advertisements available online and outside the store to reduce time required to browse inside store/restaurant	55.48% 167	21.26% 64	18.60% 56	1.99% 6	2.66% 8	301
Outdoor dining	46.36% 140	31.46% 95	11.26% 34	8.94% 27	1.99% 6	302
Outdoor shopping options	44.52% 134	30.90% 93	15.95% 48	6.31% 19	2.33% 7	301

Q6 Summary What else might businesses do to make you feel comfortable while shopping/dining/being served at their establishments?

N	%	Comments/Suggestions for Safety
107	12.8%	Masks worn by all customers/signs requiring masks/ensure masks are worn correctly/provide masks if people don't have them
78	9.3%	Ensure cleanliness/ sanitization throughout/frequent sanitizing/clean bathrooms/post cleaning schedule/touchless faucets/paper towels
74	8.8%	Other precaution
54	6.4%	Just open up/get back to normal/we need to reopen now
51	6.1%	Social distancing/separation between tables/one way aisles/space in aisles/
48	5.7%	All staff wear face masks/wear mask correctly
46	5.5%	Limitations are set up on numbers of customers in the establishment at one time/ensure adequate space so no crowding
42	5.0%	Enforce guidelines/refuse service to those who don't comply/ensure employees follow rules/ ensure customers know rules
35	4.2%	Don't Know
34	4.1%	Hand sanitizer/disinfectant wipes station at entrance of establishment/on tables at counter /hand washing stations
29	3.5%	Be sure staff is healthy/no working when ill/take staff, customers temps/don't allow sick customers in store or restaurant/allow sick leave/provide employee testing
23	2.7%	Not until Covid is contained/until there is a vaccine until Phase 4
22	2.6%	All listed above are good/sufficient
21	2.5%	Sign or communications about measures being taken to protect customers/what is expected/
21	2.5%	Nothing unspecified
20	2.4%	Robust on-line options for shopping/ordering/online options/prepay on line
19	2.3%	Curbside pickup/drop off for returns/take out pick-up
18	2.1%	Follow Governor's/CDC advice and regulations/County regulations
18	2.1%	Close streets/Main street/to allow social distancing/more outdoor dining space
18	2.1%	Be courteous/nice/welcoming to customers/be professional
17	2.0%	Outdoor dining
17	2.0%	Keep entrances wide open/ open windows and doors to allow fresh air flow/have fresh air flow/good HVAC/Good air flow
17	2.0%	Utilize reservation or appointment system for shopping/dining
16	1.9%	Other/don't want restrictions/keep gov out of it/we are adults/can take care of ourselves
16	1.9%	Nothing, I am comfortable
15	1.8%	Disposable/single use/menus, silverware, condiments/no touch menus
13	1.5%	Special hours/discounts for seniors/ those at risk
13	1.5%	Nothing I am not comfortable
7	0.8%	Touch-free payment systems at checkout/self checkout
6	0.7%	All staff wear gloves
6	0.7%	Other comment
5	0.6%	Menus, store inventory and/or advertisements available online and outside the store to reduce time required to browse inside store/restaurant
4	0.5%	Outdoor shopping options
4	0.5%	Gather contact information
3	0.4%	Gloves required for customers
2	0.2%	Gloves offered to customers/gloves encouraged
2	0.2%	Six-foot separation demarcations are placed where customers line up
2	0.2%	Touch-free doors at entry/exit
1	0.1%	Plexiglass barriers separate staff and patrons at checkout

Q7 Would you be willing to pay slightly more for goods and services at businesses that implement enhanced safety measures (beyond the minimum necessary)?

Answered: 300 Skipped: 2



ANSWER CHOICES	RESPONSES	
Yes	72.00%	216
No	28.00%	84
TOTAL		300