

BEFORE THE BOARD OF COMMISSIONERS OF LANE COUNTY, OREGON

ORDER NO: 13-08-06-02

IN THE MATTER OF AWARDING TOURISM
SPECIAL PROJECTS GRANTS FOR 2013,
AND AUTHORIZING THE COUNTY
ADMINISTRATOR TO SIGN ANY
NECESSARY CONTRACTS

WHEREAS, the Board of Commissioners has established the Tourism Special Projects Grant Program that distributes grant money to tourism related projects that have a direct impact on overnight stays in Lane County; and

WHEREAS, the Board of Commissioners has appointed members to the Tourism Council to review solicited grant application and provide recommendations to the Board for approval; and

WHEREAS, request for applications were solicited for a 30 day period with a total of 28 applications submitted; and

WHEREAS, the council has provided its recommendations to the Board for final approval.

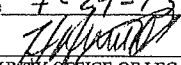
NOW; THEREFORE, the Board of County Commissioners of Lane County **ORDERS** as follows:

1. That the Tourism Special Projects Grants are approved and awarded for projects shown in Exhibit A, incorporated by this reference; for a total amount of \$51,956.
2. That contracts be prepared for execution by the County and grant recipients on projects required to have contracts.
3. That the County Administrator is authorized to sign all necessary contract related to these grant awards.

ADOPTED this 6th day of August, 2013.



Sid Leiken, Chair
Lane County Board of Commissioners

APPROVED AS TO FORM
Date 7-29-13


LANE COUNTY OFFICE OF LEGAL COUNSEL

Attachment A – 2013 Projects

Attachment B – Tourism Special Projects Invitation to Apply

Attachment C – Tourism Special Projects Grant Application

Lane County Tourism Special Projects Grant Tourism Council Recommendations
Round 23 (2013)

Applicant Name	Project Name	Total Amount Requested	Increases Overnight		Total Recommended for Award
			Stays (Rate 1 (Low)-10 (High))	Required Match Included	
Applications (\$10,000 and under)			Combined Scores		
Springfield Area Chamber of Commerce	Interactive Display Visitor Window	\$4,141	7	Yes	\$ 4,141
Lane Flying Club	Intro to flying	\$1,500	0	Yes	\$ -
Emerald Art Center	McKenzie Art Festival	\$2,500	9	Yes	\$ 2,500
McKenzie River Reflections	McKenzie Connection	\$9,700	0	Yes	\$ -
McKenzie River Chamber of Commerce	McKenzie River Lodging Director	\$1,245	14	Yes	\$ 1,245
Archaeological Legacy Institute	Media Promotion of TAC Festival	\$4,200	16	Yes	\$ 4,200
Denis Shelton	Murals: A walking/driving guide to Eugene Murals	\$3,150	0	Yes	\$ -
Oakridge Lodge & Guest House, LLC	Oakridge Ukulele Festival 2013	\$3,470	14	Yes	\$ 3,470
Oakridge/Westfir Chamber of Commerce	Oakridge/Westfir Visitor Guide	\$8,250	18	Yes	\$ 8,250
Oregon Coast Military Heritage Museum	Oregon Coast Military Heritage Museum Gift Shop	\$7,200	0	Yes	\$ -
Oregon RV Alliance	Oregon RV Alliance Webpage Improvements	\$7,500	0	Yes	\$ -
Oregon Outdoor Sports	OregonOutdoorSports.com website improvements	\$5,000	0	Yes	\$ -
Port of Siuslaw	Port of Siuslaw Hiker/Biker Camp Marketing Project	\$3,150	18	Yes	\$ 3,150
Downtown Initiative for the Visual Arts	Shaggy Dog Project	\$3,250	0	Yes	\$ -
Committee for Rebuilding the Gateway Arch	Springfield Gateway Arch Scale Model	\$5,000	0	Yes	\$ -
Oregon Outdoor Sports	Tourism Info Center Public Bathrooms Remodel	\$5,000	0	Yes	\$ -
McKenzie River Chamber of Commerce	Chamber of Commerce Info Kiosk	\$1,550	0	Yes	\$ -
TOTAL		\$75,806			
Applications (\$10,000 and over)					
McKenzie River Chamber of Commerce	A Taste of the McKenzie	\$12,000	0	Yes	\$ -
Sea Level Productions	Cascadia Music Festival (This will be a reimbursement)	\$10,000	0	Yes	\$ -
Arts & Business Alliance of Eugene	Create! Eugene	\$10,000	20	Yes	\$ 10,000
McKenzie Community Track and Field	First McKenzie River Chainsaw Arts Festival	\$10,000	20	Yes	\$ 5,000
Festival Board - fundraiser/Cystic Fibrosis	Hills Creek Dam Sports Festival	\$10,000	0	Yes	\$ -
OneEleven	Kaleidoscope Music Festival	\$10,000	0	Yes	\$ -
Oakridge Pioneer Museum - New Building	Oakridge Pioneer Museum 2013	\$15,250	0	Yes	\$ -
Earth Qwest Partner LLC	Ranger Station Safety	\$82,500	0	Yes	\$ -
Wordcrafters in Eugene	Writing Conference and Literacy Event	\$10,000	20	Yes	\$ 10,000
Archaeological Legacy Institute	Accelerating ALI Development through Office Space/Marketing	\$45,000	0	Yes	\$ -
McKenzie Area Renovation Committee III	Blue River Park and Footbridge	\$10,000	0	Yes	\$ -
TOTAL		\$224,750			\$ 51,956

Lane County TRT Special Projects Invitation for Project Proposals

Opening date: April 1, 2013
Funds available: \$100,000

Closing date: May 1, 2013

Lane County Community and Economic Development Division invites proposals for tourism related projects. Funding for this Invitation to Apply comes from Transient Room Taxes (TRT) allocated by the Board of County Commissioners and administered by the Lane County Community and Economic Development Division. Lane Code 4.175 dictates how TRT is allocated. Funds are to be used for projects that enhance tourism in Lane County.

The Tourism Special Projects Grant Program is structured as follows:

- Applicants may apply for funding for tourism-related projects in excess of \$10,000. This type of award will require compliance with Lane County contracting rules and regulations.
- Applicants may apply for funding for tourism-related projects at an award level between \$500 and \$10,000. This type of award will be considered a sponsorship. Applicants will not be required to enter into a contract with Lane County.
- Applicants will be limited to two years of awards per event.

Matching Requirements

Special project grant recipients are required to provide a cash match. The percentage of the cash match is calculated on the requested grant amount. In-kind contributions may be described in the application, but are not applied toward the cash match requirement. Each recipient will be required to provide a 10% match based on the grant request.

Ineligible Projects

Funding for feasibility studies, or projects that have already received funding for two years are not eligible to apply for this funding.

All proposals must be delivered no later than May 1, 2013 at 5:00pm to the office of County Administration, Attention: Sarah Mizejewski, Public Service Building, 125 E. 8th Avenue, Eugene, Oregon 97401

Copies of the application are available in electronic or printed form, and can be downloaded from the Lane County website at

<http://www.lanecounty.org/Departments/CAO/EconDev/Pages/default.aspx>, or by contacting Sarah Mizejewski. If you have any questions, or a document request, please call Sarah Mizejewski, Economic Development Program Supervisor at 541-682-6503 or by email at Sarah.Mizejewski@co.lane.or.us

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**Lane County
Tourism Special Projects Grant
Invitation to Apply for Funds**

Description of Funds

The funding for projects under this Invitation to Apply for Funds comes from Transient Room Taxes (TRT) allocated by the Board of County Commissioners and administered by the Lane County Community and Economic Development Division. Lane Code 4.175 dictates how TRT is allocated. Funds are to be used for projects that enhance tourism in Lane County.

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Evaluation

Grant applications will be reviewed by the Tourism Council appointed by the Lane County Board of Commissioners. The Tourism Council will recommend the top ranking applications to the Board of Commissioners who will then make the final decision on awarding grants.

Amount of Funds Available

A total of up to \$100,000 is available to award to projects through this Invitation to Apply for Funds.

**Lane County
Tourism Special Projects Grant
Project Application**

Grant Amount Requested: _____ Match Amount Proposed: _____

Project Title: _____

Principal Project Organization: _____

Address: _____

Project Contact Person: _____

Phone: _____

Email: _____

Contact Person: _____ **Title:** _____

Address: _____

Phone: _____

Email: _____

Signature

Typed Name/Title

Please attach to this application a project narrative and budget. The narrative should include information such as project scope, impact on overnight stays, timeline, partners, other funding sources, etc. The budget should include an itemized list of funding sources and an itemized list of planned expenditures for the project.

For more information, please contact Sarah Mizejewski, Economic Development Program Supervisor at 541-682.6503 or Sarah.Mizejewski@co.lane.or.us.