

**MINUTES OF THE REGULAR MEETING OF THE
CITY COUNCIL OF PLEASANT VIEW CITY, UTAH**

September 8, 2020

The public meeting was held through ZOOM with an anchor location at the city office at 520 West Elberta Dr. in Pleasant View, Utah, commencing at 6:00 P.M.

MAYOR: Leonard Call **Attendance method:**
(via Zoom and office)(absent from 7:11pm-7:29pm)

COUNCILMEMBERS:
Ann Arrington (via Zoom)
Kevin Bailey (via Zoom and office)
Steve Gibson (via Zoom and office)
David Marriott (via Zoom and office)
Sara Urry (via Zoom and office)

STAFF:
Bill Cobabe (via Zoom and office)
Laurie Hellstrom (via Zoom and office)
Ryon Hadley (via Zoom and office)
Jill Hunt (via Zoom)

VISITORS:
Mark Green (via Zoom)

Pledge of Allegiance: Steve Gibson
Opening Prayer, Reading or Expression of Thought: Steve Gibson
Declaration of Conflicts of Interest:

None were given.

Comments/Questions for the Mayor & Council for items not on the agenda:
None were given.

Consent Items:
Motion was made by CM Gibson to accept the consent items (minutes of August 18, 2020 and August 25, 2020 and Closed minutes of April 28, 2020, May 12, 2020, June 23, 2020 (2 sets), July 7, 2020 (2 sets), July 28, 2020, August 11, 2020 (2 sets) and August 25, 2020 (2 sets)). 2nd by CM Bailey. Voting aye: CM Arrington, CM Bailey, CM Gibson, CM Marriott and CM Urry. 5-0

Business:
1. Public Hearing – Discussion and possible action to consider amending the 2020-2021 fiscal year budget. (Presenter: Laurie Hellstrom)
Motion was made by CM Bailey to go into a public hearing to consider amending the 2020-2021 fiscal year budget. 2nd by CM Arrington. Voting aye: CM Arrington, CM Bailey, CM Gibson, CM Marriott and CM Urry. 5-0

Laurie Hellstrom reviewed the exhibit to the resolution. Mayor Call: are there any comments from the public? Bill Cobabe: no.

Motion was made by CM Marriott to end the public hearing. 2nd by CM Bailey.
Voting aye: CM Arrington, CM Bailey, CM Gibson, CM Marriott and CM Urry. 5-0

Motion was made by CM Gibson to amend the 2020-2021 budget, Resolution 2020-P. 2nd by CM Bailey. Roll call vote. Voting aye: CM Arrington, CM Bailey, CM Gibson, CM Marriott and CM Urry. 5-0

2. Discussion and possible action to consider entering into a Storm Drain and Access Easement Agreement with Donald A. Hales Family Trust and Mark Green in conjunction with Serenity Subdivision located at approximately 650 W and Pleasant View Dr. (Presenter: Jill Hunt)

Jill Hunt: this is for Serenity's storm water under the canal that discharges onto Hales' property to the south after the canal. This will protect the city and Serenity for water being discharge on a different property. Mayor Call: on the map it says that it is temporary? Bill Cobabe: it is temporary until a subdivision comes in and says where they want it. CM Gibson: are we creating more runoff? Mayor Call: is there a detention basin? Jill Hunt: yes. Mayor Call: this is overflow. CM Bailey: is the detention basin parcel A? Mark Green: yes. CM Gibson: it seems like we are pushing this downhill. CM Arrington: the engineer is okay with this and it is adequate to carry it? Jill Hunt: yes. Dana Shuler has looked at all this. CM Urry: it will be redesigned and re-recorded later? Jill Hunt: yes. The property owners agreed to allow the overflow when they sale the land. Bill Cobabe: we have an application for the south property.

Motion was made by CM Gibson to approve the storm drain and access easement agreement with Donald A. Hales Family Trust and Mark Green. 2nd by CM Gibson. Roll call vote. Voting aye: CM Arrington, CM Bailey, CM Gibson, CM Marriott and CM Urry. 5-0

3. Discussion and possible action to consider entering into an agreement with Connection Publishing for the official magazine of Pleasant View City. (Presenter: Mayor Call)

Mayor Call: I hoped that the Spelts would be here. They approached the city and said because we are so small they can't afford to do us and rebrand us. Based on the letter it sounds like if we choose to not participate they will publish North Ogden's and send the magazine to our residents. They said it costs \$1,200 to change it over to Pleasant View magazine but they would do it for \$800 for us. I expressed some concerns with the contract also. I asked could we participate in it like we are doing now and just pay for our content as opposed to making an official magazine. We just publish and pay for what we want published type of deal and it would still be an unofficial magazine. They said that would be a possibility. We are about \$.07 per resident per month. CM Urry put together a poll. I am concerned with it that it made it sound like it was from us. Be careful and make sure you represent the entire council. I am not sure of the true validity of the survey because you're asking users of electronic means if they wants to use electronic means versus printed media. I am here to represent people that are 60 and over. I get a lot of feedback from the older population. For \$.07 a month I would hate to disenfranchise anybody let alone our older population who love this kind of stuff and stories. Some of them use Facebook and others don't. I don't know

exactly where to go from here. If we don't do anything they are going to send out the North Ogden magazine to all our residents. I had a meeting schedule with North Ogden's Mayor and city administrator but it was canceled but I would like to see what their future is in the magazine. If they decide to stop then it is probably pointless for us.

CM Gibson: we had this discussion three to four years ago. The same exact thing. When I get the magazine I look at your article and that's about it. The older people they still get that other content if we don't do it. It will just be North Ogden's one. I have talked to Heather Gale and sent her Ogden City's newsletter and asked her what it would cost. Cost is one thing but Heather's time is another thing. She said she put in about ½ hour for the current newsletter. We are already sending it to every resident with the water bill and that will not change. Heather also found out that it is costing us more money to put it on the back side of the water bill versus having a single page. I would like to see what we could do because we would have total control over that. Heather did a wonderful job and I would like to publicly thank her for all her work in putting the little things together. I would vote for not having the official publication because we have control over our newsletter and our content and I don't want to pay to have a private magazine for all those other things that the people are looking at. There are a lot of fun things in there and a lot of histories and they are making money selling advertisement to put that stuff in there. I wish them every success. If they still want to have something from the mayor in it that would be wonderful and that would help sell their magazine. My motion would be to see what we can do with our own newsletter.

Mayor Call: did everyone get to look at Ogden's? There is a little bit of irony there because they participate in the Ogden Connection magazine.

CM Urry: I just want to clarify for the record. I can see why you thought that I put that out as an official city question but I didn't put it on the Pleasant View City Residents Facebook page and not on the City's Facebook page and it was a question. I put it as a general question if you guys could fill out the survey with an agenda item that was coming up. I realize that I am a city council member but it was not from the City's Facebook page and it was not as an official representative. It was a question. I know that is skewed towards people who deal with social media and I think I made that clear in the survey results. That was a question I put out for my own research. You are right that people like the stories in the magazine and I wish the Mayor's message was already in our newsletter. I think that would be great. When I asked people outside of Facebook who don't do Facebook there was an overwhelming consensus to just do the newsletter and not pay for the magazine and not wanting to pay for a for-profit entity. We are not in the business of subsidizing businesses. I would like to keep it separate.

CM Arrington: what are we trying to accomplish? What is the end goal? For me the end goal is to communicate with the residents on what is going on in the community. I talked to eight people who were 60 and older and only one wanted to keep the magazine. I feel like we could provide in the city newsletter articles from the mayor, police chief, etc. I also asked if they read the newsletter that came with the bill and everyone did. I think that we just beef up our own city newsletter.

Mayor Call: who is going to do this? CM Urry: I asked Heather Gale and she said she would.

Mayor Call: are we moving backwards? CM Marriott: I agree with the council. I think we can do something to communicate better with our new newsletter. I don't really think there is that much information that we have to prepare that has not already is being prepared. My point is we are already using the Connection magazine for basically the official Pleasant View City information and I don't

think it is appropriate for us to be using it that way. We have no control over really what is in there and what is said. It is not necessarily timely for our city and it really the Mayor's message and the calendar in there that come from the city. It should never be in a private publication. I think we need to discontinue it immediately. I do think that we do the newsletter similar to what is here from Ogden City. I don't think we need to be elaborate. I think we can give information out and most of the information should be on the website. We need to use social media and our website much better than an expensive piece of paper. Everyone is using the internet and we are being forced to use it in our lives. We just need to train them to use it for Pleasant View City. The only reason they don't use it is because it shows up at their doorstep. Mayor Call: I don't want to take a step backwards. Are you willing to assign Heather the job or direct Bill Cobabe to make sure that this gets done? I would like to see more. I will do the mayor's message no matter where it gets published. I spend about an hour each month on it. CM Marriott: you mentioned earlier that they would send North Ogden's Connection to Pleasant View if we didn't accept to do a Pleasant View Connection so my question is how can they afford to do that? That doesn't make any sense to me. Mayor Call: it is the cost to change the content of the first six pages to be Pleasant View's. CM Urry: we can do ours. CM Arrington: it should be an easy lateral move to post it to other spots. Let's do this and revisit the newsletter in six months and see how it is going. Bill Cobabe: I will get with Heather Gale and get samples.

Motion was made by CM Urry to not enter into an agreement with Connection Publishing. 2nd by CM Gibson. Voting aye: CM Arrington, CM Gibson, CM Marriott and CM Urry. Voting nay: CM Bailey. 4-1

CM Marriott: we need to discontinue the magazines use. CM Bailey: we can't.

4. Closed Meeting.

No closed meeting

5. Discussion and possible action from the closed meeting.

No closed meeting.

Other Business:

Ryon Hadley: since the last meeting there have been two car thefts. No cars have been stolen without keys in them. The Vape Shop was burglarized. There is a lot of psychiatric/drug issues at an all-time high. There is a lot of ultra-disrespect for police officers and they are being challenged. We need two to three guys on calls. We will discuss manpower later.

Bill Cobabe: next week is the joint workshop with the planning commission. Let us know if you want to attend the League Conference at a reduced cost.

CM Arrington: there is an EDCUtah meeting tomorrow at 10am. I will share that with you.

CM Bailey: it was really remarkable how our community came together and worked. The city has a big mess and I thank the citizens for being good people. Whether we think we represent the city or not, we do, because we represent the city.

CM Urry: there are two more food truck nights and then the Pumpkin Palooza October 10th. How long are we opening the greenwaste area? I can put that information out.

CM Gibson: I love America and the sense of community. That is what we are about. People helping people.

Mayor Call: I thank Tyson Jackson and the crew. It was hard to find a place that was not affected by the storm. The greenwaste area will be open until Saturday. CM Bailey: there are a lot of commercial trucks going to the greenwaste area.

Adjournment: 7:11 P.M.