

Peace Poles Community Art Project

2021 Sponsorship Opportunities

Get your company's name out in front of thousands of people while supporting this unique community art project

The Peace Poles Community Art Project is a colorful exhibit of uniquely decorated poles, adorned with original art and messages of peace. The project, which will feature poles decorated by community members and local artists, will be exhibited in Sar-Ko-Par Trails Park, the city's most popular and well-attended park, during the summer and fall of 2021. The purpose of the exhibit is to inspire peace, hope, creativity and community involvement.

The Peace Poles Community Art Project is organized as a partnership of the Lenexa Rotary Club, Rotary Club of Western Johnson County, the Lenexa Arts Council and the City of Lenexa.

NOBEL LEVEL-\$4000 (1 AVAILABLE)

- Company's name placed on all signage associated with the Peace Poles Project at Sar-Ko-Par Trails Park.
- Company will receive one Peace Pole of its choice following the event
- Company recognition on promotional materials for the Peace Poles Community Art Project
- Recognition as a Nobel Level Sponsor in conjunction with the Peace Pole Community Art Project Auction
- Opportunity to speak briefly about your company at the auction
- 6 tickets to VIP reception at the auction, depending on local current health/safety regulations associated with the pandemic
- Company recognition on the city website at www.lenexa.com/peacepoles
- Company recognition on online event map
- Company recognition on signage at the Artists' Meeting/materials pickup

PAX LEVEL-\$2000

- Company recognition on promotional materials for the Peace Poles Community Art Project



- Company recognition on a sign describing the Peace Poles Project at Sar-Ko-Par Trails Park
- Recognition as a Pax Level Sponsor in conjunction with the Peace Poles Community Art Project Auction
- 4 tickets to VIP reception at the auction, depending on local current health/safety regulations associated with the pandemic
- Company recognition on the city website at www.lenexa.com/peacepoles
- Company recognition on online event map
- Company recognition on signage at the Artists' Meeting/materials pickup

SHALOM LEVEL-\$1000

- Company recognition on all promotional materials for the Peace Pole Project
- Company recognition on a sign describing the Peace Poles Project at Sar-Ko-Par Trails Park
- Recognition as a Shalom Level Sponsor in conjunction with the Peace Pole Community Art Project Auction
- 2 tickets to VIP reception at the auction, depending on local current health/safety regulations associated with the pandemic
- Company recognition on the city website at www.lenexa.com/peacepoles
- Company recognition on online event map
- Company recognition on signage at the Artists' Meeting/materials pickup

AUCTION VIP RECEPTION SPONSOR-\$500

- Company recognition on signage at the reception
- Verbal recognition of sponsor during remarks at auction
- 4 Tickets to Auction VIP event

OTHER OPPORTUNITIES

Do you have a different idea for how you could participate as a sponsor? We're happy to explore opportunities. Please call Susanne Neely, 913-477-7131 or email sneely@lenexa.com.

Note: For all sponsorships, benefits are specific to the sponsored event and are subject to change. City's acceptance of a sponsorship is subject to the City's adopted Sponsorship Policy and successful execution of the City's standard form agreement.

Charitable donations are also accepted through the Lenexa Foundation, 501c3.

For additional information, contact:

Susanne Neely, Lenexa Arts Council Liaison

Email: sneely@lenexa.com Phone: 913.477.7131

Additional Requirements

- The City offers sponsorship opportunities as an important tool to enhance and improve programs and events for the citizens and visitors of Lenexa while helping to offset the costs of offering such programs and events. In addition, these sponsorships provide opportunities for community involvement by local businesses who desire to support and be associated with City programs and events.
- All sponsorships are subject to the City Sponsorship Policy. Appendix A, included below, is a brief highlight of the rules and criteria applicable to individuals and entities who are interested in submitting a sponsorship proposal. **Prior to submitting a proposal, interested individuals or entities are advised to read the City Sponsorship Policy, Governing Body Policy Number GB-Gen-1, in its entirety.** A copy of the City Sponsorship Policy is available at www.lenexa.com. The City is not obligated to review any proposal submitted and may accept or reject any proposal which does not meet the criteria of the City Sponsorship Policy.
- In accordance with the City Sponsorship Policy, the value of In-kind payments are measured by their fair market value. At the time of proposal, the Sponsor shall document in writing the valuation of the goods or services to be provided. Sponsors who desire to make a full or partial in-kind payment of the Sponsorship fee, rather than cash, the value of the in-kind payment will be deemed 50% of the fair market value as documented by the Sponsor.
- Sponsors must execute the City's standard form agreement.
- The City is under no obligation to approve or accept any Sponsorship proposal and reserves the right to exercise full discretion and editorial control over the placement, content, appearance, and wording of sponsorship affiliations and messages in accordance with the terms of the City Sponsorship Policy.