

2021 Lenexa Arts Council Sponsorship Opportunities

Get your company's name out in front of hundreds of people and support the arts in our community by sponsoring one or more of Lenexa's popular arts programs.

COVID-19 Information We are working hard to provide appropriate and safe opportunities for you to connect with the community and help support our programs. We know how important it is to keep you engaged, and the community needs you now more than ever! As we approach each event date, the sponsorship coordinator will communicate with you any cancellations or possible changes to the event due to COVID-19. If any events are cancelled, you are guaranteed a full refund. If certain aspects of the event are moved or changed, you will be offered the chance to cancel your participation for a refund, or transfer your sponsorship dollars to a different event. We appreciate your support and will do everything we can to connect you with our community!



Lenexa Community Orchestra

The Lenexa Community Orchestra consists of three summer performances by a diverse group of multigenerational volunteer musicians from the metro area. This program has become a valuable opportunity for volunteer musicians to come together to create music and for community members to experience quality symphony orchestra concerts right here in their community. Your sponsorship will help ensure that this program continues to be accessible for Lenexans of all ages. Select the opportunity that best suits your needs and have your company seen by performers and concert attendees.

Impresario Sponsor - \$1,000

- Table space (6-foot) at each of the three concerts
- Verbal recognition of your company at each concert
- Your company name included on the concert program
- Recognition at the orchestra volunteers Meet & Greet reception
- Acknowledgement on sponsor signage at orchestra rehearsals
- Your company name on www.lenexa.com

Virtuoso Sponsor - \$500

- Verbal recognition of your company at each concert
- Your company name included on the concert programs
- Recognition at the orchestra volunteers Meet & Greet reception
- Acknowledgement on sponsor signage at the orchestra rehearsals
- Your company name on www.lenexa.com

Arts Supporters – \$25+

- Name listed in the concert programs for the remainder of the season



Lenexa Outdoor Concert Series

Hundreds of community members enjoy relaxing in the beautiful Sar-Ko-Par Trails Park and listening to a variety of types of music at this popular concert series. Full schedule is available at www.lenexa.com/concerts (bands will be announced in 2021).

Concert Series Sponsor - \$700 for season or \$200 for each concert

- Verbal recognition during the welcome announcements at the beginning of each concert
- Opportunity to set up your tent/table at the concerts to engage with the public
- Recognition on www.lenexa.com



Lenexa City Hall Art Gallery

Each year, Lenexa hosts approximately 10 gallery shows and a number of artists' receptions and awards ceremonies, including the Lenexa Artists' Show and the HeART of Lenexa Art Contest and Gallery Show. Show your company's support for art in Lenexa by sponsoring an awards ceremony for one or more of the shows. (Note: awards ceremonies during the pandemic are held online)

HeART of Lenexa Contest/Show – Held in February

Show and Reception Sponsor - \$300

- Opportunity to greet guests at online awards ceremony
- Your company acknowledged during awards ceremony
- Your company's name included on a screen during the online ceremony
- Your company listed on www.lenexa.com

Lenexa Artists' Show – Held in August/September

Show and Reception Sponsor - \$500

- Opportunity to greet guests at online awards ceremony
- Table space (6 ft) for your display/engaging participants if in-person reception/ceremony is held
- Your company acknowledged during awards ceremony
- Your company's name included on a screen or on signage at the ceremony
- Your company listed on www.lenexa.com

Note: For all sponsorships, benefits are specific to the sponsored event and are subject to change. City's acceptance of a sponsorship is subject to the City's adopted Sponsorship Policy and successful execution of the City's standard form agreement.

Charitable donations are also accepted through the Lenexa Foundation, 501c3.

For additional information, contact:

Susanne Neely, Lenexa Arts Council Liaison

Email: sneely@lenexa.com Phone: 913.477.7131

Additional Requirements

- The City offers sponsorship opportunities as an important tool to enhance and improve programs and events for the citizens and visitors of Lenexa while helping to offset the costs of offering such programs and events. In addition, these sponsorships provide opportunities for community involvement by local businesses who desire to support and be associated with City programs and events.
- All sponsorships are subject to the City Sponsorship Policy. Appendix A, included below, is a brief highlight of the rules and criteria applicable to individuals and entities who are interested in submitting a sponsorship proposal. **Prior to submitting a proposal, interested individuals or entities are advised to read the City Sponsorship Policy, Governing Body Policy Number GB-Gen-1, in its entirety.** A copy of the City Sponsorship Policy is available at www.lenexa.com. The City is not obligated to review any proposal submitted and may accept or reject any proposal which does not meet the criteria of the City Sponsorship Policy.
- In accordance with the City Sponsorship Policy, the value of In-kind payments are measured by their fair market value. At the time of proposal, the Sponsor shall document in writing the valuation of the goods or services to be provided. Sponsors who desire to make a full or partial in-kind payment of the Sponsorship fee, rather than cash, the value of the in-kind payment will be deemed 50% of the fair market value as documented by the Sponsor.
- Sponsors must execute the City's standard form agreement.
- The City is under no obligation to approve or accept any Sponsorship proposal and reserves the right to exercise full discretion and editorial control over the placement, content, appearance, and wording of sponsorship affiliations and messages in accordance with the terms of the City Sponsorship Policy.