

FAMILYFEST

Sponsorship Opportunities

2021 Sponsorship Levels

Sponsorship Levels	Event/ Area Sponsorship	Event Booth	During Event Marketing	Community Involvement	City's Web Page/ Social Media
<p>Presenting Sponsor- \$10,000 Limit one sponsor</p>	<p>Your company listed as the presenting sponsor</p> <p>Event listed as: City of Roseville's Family Fest sponsored by your company</p>	<p>10x20 booth in a prime location</p> <p>Expected attendance to reach over 3000 people</p>	<p>Company logo on event banners displayed during event</p> <p>Company name announced throughout the event</p> <p>Company name on event signage</p>	<p>Opportunity for company staff to volunteer at event and for a company representative to speak at the beginning of Family Fest event (not required)</p>	<p>Your company name listed on event web page</p> <p>Your company's sponsorship posted on Parks & Recreation page.</p>
<p>Zone Sponsor- \$2,500 Limit two sponsors</p> <p>Only one sponsor per industry accepted</p>	<p>Your company listed as sponsor of a zone (i.e. Kids Zone presented by your company)</p> <p>Areas to choose: Kids Activity Zone, Kids Creative Zone</p>	<p>10x20 booth in a prime location</p> <p>Expected attendance to reach over 3000 people</p>	<p>Company name on event banners displayed during event</p> <p>Company name on event signage in designated sponsored zone</p>	<p>Opportunity for company staff to volunteer in sponsored zone (not required)</p>	<p>Your company name listed on event web page</p>
<p>Area Sponsor- \$1,000 Limit two sponsors</p>	<p>Your company listed as sponsor of an area at the event (i.e. Stage Performances presented by your company)</p> <p>Areas to choose: Stage performances or Truck Exploration</p>	<p>10x10 booth in a prime location</p> <p>Expected attendance to reach over 3000 people</p>	<p>Company name on event banner displayed during event</p> <p>Company name on event signage in designated sponsored area</p>	<p>Opportunity for company staff to volunteer in sponsored area (not required)</p>	<p>Your company name listed on event web page</p>
<p>Community Partner- \$500</p>		<p>10x10 booth in a prime location</p> <p>Expected attendance to reach over 3000 people</p>	<p>Thank you to your company announced during the event</p> <p>Company name on event banner displayed during event</p>		<p>Your company name listed on event web page</p>

EVENT SPONSOR

Sponsorship must be received by August 2, 2021. Your prompt response will help us promote your business/organization at this exciting event. Questions, please contact Scott Marchetti by e-mail at smarchetti@roseville.ca.us.

EVENT DATE: Saturday, September 25, 11:00 am-2:00 pm.

Company/Organization _____ Sponsorship Level _____

Address _____

Contact Person _____ Phone Number _____

Email _____

Please indicate how you would like your company/organization to read on signage and media:

Sponsorships can be paid by check or credit card. Please make checks payable to the City of Roseville.

- Sponsorships will be paid by check. Please make checks payable to the City of Roseville.
- Sponsorships will be paid by credit card. City staff will make contact to retrieve information.

Mail completed form to: City of Roseville Attention: Scott Marchetti, 1545 Pleasant Grove Bl, Roseville, CA 95747

