



**For Immediate Release**

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## **CENTRAL BASIN RESIDENTS AND BUSINESSES RECEIVE OVER \$9.2 MILLION IN CONSERVATION REBATES**

Commerce, CA – The Central Basin Municipal Water District is proud to announce that residents and businesses in our service area have received over \$9.2 million in rebates over the past five years through our participation in the Metropolitan Water District of Southern California's SoCal Water\$mart program. The program is designed to encourage continued conservation by providing rebates to residents and businesses who purchase water efficient devices and/or replace their turf.

"I'd like to commend our District staff and our retail water agencies for their efforts to educate and engage our constituents on the importance of conservation and encouraging them to take advantage of the conservation rebate program" said Central Basin Board President Robert Apodaca. Through these continued efforts we are working towards reducing dependence on imported water supplies while protecting our region's water reliability."

In addition to the District's efforts to encourage participation in the rebate program, Central Basin provides information and resources for constituents on how to create a drought tolerant landscape and water saving tips on our website.

For more information on the rebate programs and other conservation resources, please visit: [www.centralbasin.org](http://www.centralbasin.org)

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*Central Basin is a public agency that wholesales imported water to cities, mutual water companies, investor-owned utilities and private companies in southeast Los Angeles County, serving a population of more than 1.6 million. In addition, Central Basin provides the region with recycled water for municipal, commercial and industrial uses. Formed in 1952, Central Basin is committed to ensuring a safe and reliable water supply for the region.*

*"Serving Our Community"*